

CBS 11 QUARTERLY ISSUES/PROGRAMS LIST

JULY 1 –SEPTEMBER 30, 2012

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. During the preceding quarter, the Station also broadcast CBS Network programs such as 60 MINUTES, CBS SUNDAY MORNING, FACE THE NATION, and 48 HOURS. In addition, the Station produces a "Community Calendar" promoting local community events and broadcast during the weekday morning news. It also broadcasts approximately 24 hours a week of live local news. KTVT airs local newscasts weekdays at 4:30am, 5am, 6am, 4pm, 5pm, 6pm, and 10pm and on weekends on Saturdays at 6pm and 10pm and Sundays at 5:30pm and 10pm.

CBS11 FEATURE REPORTS: Specials and series reports that focus on important local issues. These reports air during selected CBS 11 News broadcasts. Duration: three to five minutes in length. Topics and dates aired as indicated in the report.

INSPIRATIONAL PEOPLE: a segment that focuses on outstanding individuals in our community who overcome incredible challenges and provide inspiring and uplifting hope for others.

TEXANS WITH CHARACTER: a segment that focuses on Texans in our community who are outstanding in their chosen field or who have made significant contributions to our area.

GET HEALTHY TEXAS: a segment that focuses on ways to help those in our community to have healthier lifestyles. Segments air within the station's local newscasts as well as quarterly half hour specials.

PUBLIC SERVICE ANNOUNCEMENTS: CBS 11 runs a number of public service announcements not only locally but through its affiliation with the CBS Television Network.

KTVT CBS 11 Quarterly Issues Report July-September 2012

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Economy/Consumer

7/2 6, 10pm A new Trader Joe's opened in southwest Fort Worth. **7/11 10pm** A look at how clicking inscribed on unwanted emails may not be enough to stop them for coming. **7/11 4pm** A consumer alert is warning parents to keep baby monitors out of the reach of children. Some are be accidentally strangled on the cord. **7/16 4pm** The Flower Mound police department is warning residents to be on the lookout for any solicitations offering ways to save money on utility bills. **7/18 4pm** Veterans and military spouses participated in a U. S. Chamber of Commerce sponsored Hiring our Heroes job fair in Irving. **7/25 10pm** Tips for making changes in your home without breaking the bank. **8/6 6pm** Tips for saving money when buying items for college students. **8/15, 4, 5, 6, 10pm** A new outlet mall opened in Grand Prairie. **8/17 4, 5, 6, 10pm** Consumers took advantage of tax free weekend. **8/16 10pm** Parkland Hospital is in need of nurses, pharmacists and physical therapists.

8/16 10pm Three little known ways to ease travel trouble at DFW Airport. A company called Clear uses hi-tech kiosks to eliminate waiting at check-in, security tie-ups and taking off shoes. **8/16 10pm** Texas is 29th on Child Aware America's list for the cost of child care expenses. For one child the average yearly expense is \$6,400.00 **CBS 11** held an Unclaimed Money event. It included a phone bank and interviews sponsored by the Texas Comptroller's Office. Viewers were able to call in or visit a state website to see if they had unclaimed money. **8/20 4pm** A look at some of the best places to buy school clothes for a bargain. **8/24 10pm** A new survey found that the average allowance for children is 15 dollars a week. **8/24 4pm** With distracted driving a major hazard for inexperienced drivers, some apps are helping parents keep an eye on their teenage drivers. **8/24 4pm** A report on whether kids should have a checking account or credit card. **8/27 6pm** Grapevine based GameStop came in 10th and Fort Worth's Radio Shack third in a survey by 24/7wallstreet.com about the worst companies to work for as an employee. **8/27 4pm** A look at stylish, trendy and bargain clothes for plus size women. **8/31 4pm** A behind the scenes look at how Target foods are developed. **9/26 10pm** Women are hiring professionals to teach them how to haggle a pay raise or a promotion. **9/26 5, 6pm** The Dallas City Council approved investing five million dollars in grants, infrastructure and tax abatements to L'Oreal Cosmetics to build a U. S. distribution center in southern Dallas. CBS 11 airs Jobs of the Day in every newscast.

Community

7/2 5, 6, 10pm The Dead Sea Scrolls is on exhibit in North Texas. **7/3** CBS 11 broadcast LIVE from Kaboom Town Addison. It is one of the nation's largest fireworks shows. **7/2 4pm** A report on the work of portrait painter Lucian Freud on exhibit at the Modern Art Museum in Fort Worth. **7/9 5pm** The National Cowgirl Museum celebrated their 10 year anniversary with a special event. The museum celebrates women in America's west who've made a difference. **7/11 4pm** In Denton police conducted Operation Lifesaver, spreading the message to stop, look and live at railroad crossings. **7/13 10pm** The Fort Worth Animal Shelter had half price adoptions to help reduce its pet population. The shelter was trying to avoid euthanizing adoptable animals. **7/13 6, 10pm** After 1,400 plus miles and a month on the road a 19 year on Saginaw student walked from his hometown to Washington D. C. carrying a cross. He said he felt a calling to go on the journey. **7/13 10pm** Fort Worth ISD is expanding its anti-bullying campaign to include adults. They are producing a video that will show kids different scenarios to help them spot adults being bullied. **7/13 6pm** An abused dog that captured the hearts of people around the world was adopted by a Fort Worth family who lives on a ranch in Parker County. **7/16 10pm** A report on how LaDainian Tomlinson is trying to keep young athletes from making the wrong moves. **7/16 6pm** Texas gave 2.5 million dollars to veterans and their families. The money was from proceeds of a Texas lottery scratch-off game called Veterans Cash. Eligible services include transportation, medical facilities, counseling, legal help and housing support for homeless vets. **7/16 6pm** After facing a potential bankruptcy the Dallas Symphony Orchestra is making music and money again. **7/16 6pm** We're All About the Dress has given out countless prom dresses over the past four years. Now it's helping military wives-to-be. Brides in need were able to select a gown from donated ones. **7/18 4pm** The YWCA Power Lunch program provides lunch to those in downtown Fort Worth for \$10.00. The lunches are delivered on bikes by women who were once homeless and are working their way to self-sufficiency. **7/18 4pm** More than one hundred private, charitable and public agencies teamed up in Fort Worth to improve public safety. They rewarded kids who own bike helmets with ice cream coupons and gave helmets to those without one. **7/18 4pm** Passengers on a flight out of DFW have the option to decide who sits next to them. The program is testing the idea of choosing your seat mates. **7/20 4pm** The Cowtown Cradles Community Baby Shower benefiting the March of Dimes helps provide basic items for expectant mothers in need. People dropped off donated items for the shower. **7/23 5pm** A local hospital took a new approach to making sure kids aren't left in hot vehicles. They hand out pink teddy bears key chains to help parents remember to take the kids out of the car. **7/27 10pm** Dallas ranks number four as one of the coolest cities in America according to Forbes Magazine.

8/6 6pm A report on Don't Forget to Feed Me a Fort Worth pet food pantry for people needing a hand feeding their pets. **8/6 5pm** Dallas City Councilman Dwaine Caraway hosted first family fun day at a local water park. **8/6 4pm** The Navy battleship USS Fort Worth was dedicated at Veterans Memorial Park in Fort Worth. **8/8 5pm** Clowns from the Ringling Brothers and Barnum and Bailey Circus stopped by Medical City Children's Hospital. **8/10 4pm** A report on a Facebook contest where nonprofits can compete for a \$100,000 prize. **8/13 4pm** Meals on Wheels is in need of volunteers to deliver meals. **8/13 4pm** An overview of Restaurant Week in North Texas. **8/16 6pm** A less than perfect rendition of the national anthem earned a Coppell girl instant internet infamy. The 11 year old even received death threats, but now she's back at the microphone proving that bullies only win if you let them. **8/16 5pm** Shoppers who participated in Central Market's Help End Hunger campaign help make a donation of \$14,000 to the Tarrant Area Food Bank. **8/16 4pm** Clean South Dallas is working to raise funds and recruit volunteers to restore their headquarters in South Dallas. **8/16 4pm** A report on Bishop T. D. Jakes' involvement in the movie Sparkle. **8/20 10pm** A look at what is the right age for children to have a cell phone? **8/20 6pm** Money Magazine ranked McKinney as the second best city in which to live. **8/22 4pm** Dean Foods and Tetra Pak donated 250-thousand units of milk to the North Texas Food Bank. **CBS 11** took an in depth week long look at bullying. The initiative included news stories, personal accounts of being bullied, a phone bank and solutions to help stop bullying. **8/29 5pm** On the seventh anniversary of Hurricane Katrina a former New Orleans doctor talks about his new life in Dallas. **8/29 5pm** The new Best Drivers Report from Allstate Insurance ranks Dallas 167 and Fort Worth 138 out of 200. They were ranked on the number of accidents a city has. **8/31 10pm** Thousands turned out for the first football game in Allen's new stadium. CBS 11 aired stories on the Muscular Dystrophy Association's summer camp and clinics to promote the MDA Show of Strength airing on sister station TXA 21 September 2. **9/5 6, 10pm** The manager of a Best Western in Forney let tornado victims stay at the hotel for free. During that time he discovered he had a cancerous growth on his back. A tornado victim wrote a letter about the manager's generosity. The president of Best Western responded by sending a letter and a certificate of excellence to the manager. **9/7 5, 6, 10pm** A group of World War II veterans left on an Honor Flight to visit the World War II Memorial in Washington, D.C. **9/7 10pm** The Roundup for Autism was held in Fort Worth. **9/12 6pm** Careerbliss.com named both Irving and Plano as leading cities where young professionals are most content. **9/12 6pm** Three time Olympic gold medal winner Dana Vollmer made a public appearance in her hometown Granbury. **9/12 5pm** 7-Eleven stores donated \$300,000 to the Safer Dallas, Better Dallas campaign. **9/12 4pm** Plano based Dell Services donated 6.5 million dollars' worth of technology and services to the new Perot Museum in Dallas. **9/12 4pm** A North Texas vet shared his war stories with firemen at a North Texas station. The firemen paid his way to Washington D. C. to see the World War II memorial. He visited D. C. as part of the Honor Flight program. **9/14 4, 6pm** The city of Fort Worth teamed up with PetSmart and more than 30 animal welfare organizations for Shelter Pets Rock. **9/14 6pm** There was a special sendoff at DFW Airport honoring four Tuskegee Airmen on their way to a gathering with other Tuskegee Airmen. **9/14 5pm** On North Texas Giving Day 14.4 million dollars was donated. About nine hundred charities will benefit from the donation. **9/17 6pm** A soldier who was badly burned in a suicide bombing in Afghanistan broke ground on his new home donated by Helping a Hero. **9/19 4, 5, 6, 10pm** At least 500,000 people signed pledges vowing Not to Text Behind the Wheel. They participated in AT&T's It Can Wait campaign. One North Texas woman talked about how she was severely injured because she was texting and driving. **9/21 10pm** A North Texas student was diagnosed with cancer. The entire school rallied around him even nominating him to the homecoming court. **9/21 4, 5, 6pm** The 33rd Annual Plano Balloon Festival was held at Oak Point Park. **9/21 4, 5, 6, 10pm** Addison held its 25th annual Oktoberfest. **9/21 4pm** Thirty-eight children with life threatening diseases departed DFW headed to Disney World. The trip was sponsored by Disney's Something Magic Foundation. **9/24 10pm** A North Texas man who is a paraplegic is now a pilot. He was turned away by several flight schools. One school decided to accept him. He plans to teach others with disabilities how to fly. **9/24 5pm** Komen for the Cure helped pay for the care of a group of breast cancer survivors to pay it forward they volunteered to help launch a campaign to raise \$100,000 with the help of Kroger groceries. **9/24 4pm** The honorees for the first televised Women that Soar Awards show were announced.

9/28 4, 5, 6, 10pm The State Fair of Texas opened for its annual three week run. **9/28 6pm** A Keller student took his dad to school for Take Your Dad to School Day via his iPad. His dad is in Iraq. **9/28 4pm** Dry cleaning businesses from all over Fort Worth took all their unclaimed clothing to the Cultural Arts and Production Center to be sold. All items were sold for \$5.00 and 100% of the proceeds went to the Evergreen Life Service of North Central Texas.

Education

10/2 4, 5, 6, 10pm A report on Dallas' new school superintendent Mike Moses' first day on the job. **7/25 4pm** Dallas schools multi-language enrichment program opened five temporary newcomer intake sites. They will be used to register hundreds of foreign students who have never attended U. S. schools before. **8/8 4pm** The annual Tarrant County Back to School Roundup was held to help families with limited income get the necessary supplies for school. **8/22 5pm** Only one in four Texas students leaves high school fully prepared for college. **8/24 6, 10pm** With the start of school several North Texas school districts are in need of teachers. **8/27 5pm** It was the first day of school for several North Texas school districts. **9/12 10pm** Students applying to college are being warned to be careful about what they put on their Facebook page. **9/17 4pm** Two North Texas schools received Blue Ribbon status.

Medical

CBS 11 aired stories on West Nile Disease in all newscasts. Packages included treatment, protection, spraying, etc. **7/6 4pm** A report on electronic cigarettes. **7/6 4pm** Viewers offered their opinions on HIV home tests. **7/6 4pm** A look at things asthmatics can do to manage their chronic lung condition especially during the summer. **7/9 10pm** Seaweed could hold the secret to health and maybe even beauty. **7/9 4pm** The American Heart Association says substituting artificial sweeteners for sugar added to food and drinks may help people reach a healthy weight and maintain it. It can also help diabetics control their blood sugar. **7/11 4pm** To lose weight more women are drinking juice blends that are packed with only fruits and veggies. **7/13 10pm** Doctors say student athletes are suffering the same type injuries adult-athletes. **7/13 6pm** Veterinarians are warning dog owners to give their pets heartworm prevention medication to prevent them from getting heartworms caused by summer mosquito bites. **7/13 6pm** For one hour, two to three times a week brides workout to get ready for their big day. They participate in a bridal boot camp. CBS 11 airs weekly Get Healthy Texas stories to help viewers' live healthier lives. **7/13 4pm** A look at how skinny jeans for women may actually create health problems. **7/16 4pm** Dr. Crystal Foster explains how the new HIV drug works. **7/18 5pm** The Centers for Disease Control and Prevention has a wedding day survival guide for couples. **7/20 4pm** Dallas offered free immunizations to school age children. **7/27 10pm** A report on how good stress could actually make your life better. **8/1 10pm** A report on a new procedure to treat varicose veins. **8/1 6pm** Why carrying an umbrella can help keep you hydrated. **8/4 4pm** A report on a treatment using a laser to get rid of stretch marks. **8/10 10pm** A look at how teleconferencing is used in the treatment of some patients. **8/10 4pm** A new study provides more evidence that taking aspirin daily is good for your heart and it could lower your risk of dying from cancer. **8/13 4, 5, 10pm** The first set of quintuplets born in the U. S. this year were born in Dallas. **8/13 4pm** Dr. Crystal Foster discusses why breast-feeding may prevent snoring as a child get older. **8/15 10pm** A woman who suffered a stroke recalls that day and offers tips for survival to viewers. **8/22 10pm** A new study in the journal Nature, has found that the later in life a man fathers a child, the higher the risk that the child could develop autism. **8/29 4pm** The natural ingredients found in chocolate may prevent strokes in men. **8/31 5pm** A North Texas student saved the life of a classmate who was choking on a bottle cap. **9/3 10pm** The facts and fiction when it comes to infertility. **7/10 10pm** A North Texas hospital is banning soda and unhealthy snacks in their vending machines. **9/12 4pm** Whooping cough is on the rise and the effectiveness of the vaccine could be the reason. **9/14 10pm** A family talks with CBS 11's Jay Gormley about how they are coping with their son being paralyzed from an injury in a football game. **9/17 5pm** Two fifth graders won tickets to Six Flags. They each took millions of steps during the summer by participating in Fort Worth Mayor's challenge to take at least 10,000 steps each day during the summer. **9/14 4pm** Parkland Hospital in Dallas was selected to participate in a national effort to improve breast feeding rates. The program encourages new moms to stay away from formula for at least the first year. **9/24 4, 5, 6, 10pm** North Texas doctors believe a breakthrough in breast

cancer research may help more patients. Researchers have discovered four distinct genetic types of the disease. **9/24 4pm** Some pediatricians are telling parents to get rid of backyard trampolines. A study found tens of thousands of people are injured on them each year.

Crime

7/9 4pm A North Texas woman beaten, raped and left for dead speaks out about her attack. She hopes that by breaking the silence she will help police find a suspect. **7/11 6pm** Texas leads the nation in drunk driving deaths. Modern technology is helping police catch and arrest violators. Soon the breathalyzer equalizer will help police catch and arrest violators. **7/18 10pm** Two girls 12 and 13 were arrested for using Facebook to bully a classmate on line. **8/15 10pm** In Duncanville someone is slashing tires in parking lots and at gas stations. The person then offers to help its victim for money. **8/24 10pm** A Fort Worth man who spent 24 years in prison accused of raping a 14 year old girl was released after DNA showed he did not commit the crime.